

WHAT WE CLAIM IS:

1. A hologram transfer foil comprising, in order from top to bottom, a substrate, a volume hologram layer which is releasably stacked on said substrate and comprises a volume
5 hologram in a cured resin layer, a first heat seal layer and a second heat seal layer.

2. A hologram transfer foil comprising, in order from top to bottom, a substrate, a surface protective layer which is releasably stacked on said substrate, a volume hologram
10 layer comprising a volume hologram in a cured resin layer, a first heat seal layer and a second heat seal layer.

3. The hologram transfer foil of claim 1 or 2, wherein in use, said hologram transfer foil is applied on the second heat seal layer side over an application member, and an
15 adhesion force of the volume hologram layer to the application member is larger than a material fracture force for the volume hologram layer or the application member.

4. The hologram transfer foil of claim 3, wherein the first heat seal layer is a transparent, aqueous heat seal
20 layer and the second heat seal layer is a colored heat seal layer.

5. The hologram transfer foil of claim 4, wherein the colored second heat seal layer is a multilayer structure comprising a colored layer and a second heat seal layer in
25 order from the first heat seal layer.

6. The hologram transfer foil of claim 5, wherein the colored layer is a colored layer-forming ink layer.

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7. The hologram transfer foil of claim 5, wherein the colored layer is a layer comprising a metal or a metal oxide.

8. The hologram transfer foil of any one of claims 1 to 7, which is laminated on a release sheet on the surface of the second heat seal layer.